



**C.U. SHAH UNIVERSITY**  
**VBT's Institute of Commerce**  
**Wadhwan city**  
**W.e.f.- June 2020**

**FACULTY OF:** - COMMERCE  
**DEPARTMENT OF:** - Master of Commerce (e-Commerce)  
**SEMESTER:** - IV  
**CODE:** - 5CO04LEI1  
**NAME:** Legal Issues in e-Commerce  
 (Group 2) (Elective II)

**Teaching & Evaluation Scheme**

Sr. No	Subject Code	Name of the Subject	Teaching Hours / Week				Credits	Evaluation Scheme							
			Th	Tu	Pr	Total		Theory				Practical			Total Marks
								Sessional Exam		University Exam		Internal		Un	
			Marks	Hr/s	Marks	Hr/s		Pr / Vi	T W	Pr					
1	5CO04LEI1	Legal Issues in e-Commerce	4	--	--	4	4	30	1 <sup>1</sup> / <sub>2</sub>	70	3	--	--	--	100

**Objective:** To enable the students to understand the concept, principles and techniques applied in e-Marketing

**Prerequisite:** Required fundamental knowledge of e-Commerce

**Course Outline**

Sr.No.	Course Content	No of hours
1	<b>Introduction</b> <ul style="list-style-type: none"> <li>• Security of clients and service provider</li> <li>• Legal issues (privacy, defamation, Sexually Explicit Speech, SPAM, Copyright and patents)</li> <li>• Duties of Subscriber</li> </ul>	10

<b>2</b>	<b>Key legal Issues in e – Commerce</b> <ul style="list-style-type: none"> <li>• Domain name</li> <li>• Website</li> <li>• Rights of Intellectual property</li> <li>• Terms and Conditions, Required information</li> <li>• Privacy and security</li> <li>• Online deals</li> <li>• Return Policy</li> </ul>	<b>13</b>
<b>3</b>	<b>Laws regarding Legal Issues</b> <ul style="list-style-type: none"> <li>• Cyber laws</li> <li>• Relevant provision of Information Technology Act 2000</li> <li>• Secure electronic records and digital signature penalties and adjudication</li> <li>• Appellate Tribunal, Offences and cyber –crimes</li> </ul>	<b>12</b>
<b>4</b>	<b>Case Study</b>	<b>10</b>
	<b>Total hours</b>	<b>45</b>

**References: -**

1. E-Commerce Concepts, Models, Strategies, C S V Moorthy, Himalaya Publications.
2. Global Electronic Commerce- Theory and Case Studies, J Christopher Westland, Theodore H K Clark, University Press.

**On-line Resources:**

**a. Books**

1. [https://www.academia.edu/8148042/Legal\\_Issues\\_in\\_E-Commerce](https://www.academia.edu/8148042/Legal_Issues_in_E-Commerce)

**b. Videos**

1. <https://www.youtube.com/watch?v=cMf-myZcYm0>

**c. Ppt slides**

1. [https://www.unece.org/fileadmin/DAM/cefact/cf\\_forums/2018\\_China/eCommerce\\_Bio-PPT/PPT\\_10\\_Khan.pdf](https://www.unece.org/fileadmin/DAM/cefact/cf_forums/2018_China/eCommerce_Bio-PPT/PPT_10_Khan.pdf)
2. <https://www.slideshare.net/Wisnudewobroto/legal-ethical-issues-e-commerce>